



CIM Level 6 Diploma in Sustainable Marketing

- The modes of study in this timetable include Virtual Evenings, Virtual Weekends and Virtual Afternoons.
- This timetable outlines the dates for all your modules if you start for our July 2022 intake.
- All modules can also be studied anytime using our comprehensive, fully supported online Distance Learning Programme. However, if you are a Distance Learning student starting in July 2022, we would recommend that you follow the same module order and start times in this timetable.
- To find out more about our comprehensive, fully supported online courses, please contact support@oxfordpeg.com.
- For the benefit of students, all classes are subject to minimum numbers.

July 2022

Marketing Gateway Programme (Supplementary Course)

Virtual Evenings (All materials covered over 3 evenings)	6.00pm - 9.00pm (UK Time Zone)	Session 1	12 Jul '22
		Session 2	13 Jul '22
		Session 3	14 Jul '22

- The Marketing Gateway Programme is a supplementary course that all delegates are encouraged to attend before commencing their studies. It covers basic marketing theory and helps delegates prepare for the Level 6 course.
- The Marketing Gateway Programme will run for 3 hours from 6.00pm - 9.00pm, unless advised otherwise.
- For the benefit of students, all courses are subject to minimum numbers.

July 2022

Module: Sustainability (Mandatory Module)

Virtual Evenings (8 sessions, plus an assignment briefing and Q&A)	6.30pm - 8.30pm (UK Time Zone)	Session 1	w/c 18 Jul '22
		Session 2	w/c 25 Jul '22
		Session 3	w/c 01 Aug '22
		Assignment Briefing	w/c 01 Aug '22
		Session 4	w/c 08 Aug '22
		Session 5	w/c 15 Aug '22
		Session 6	w/c 22 Aug '22
		Session 7	w/c 30 Aug '22
		Session 8	w/c 05 Sep '22
		Assignment Q&A	w/c 12 Sep '22

- Virtual evening classes are from 6.30pm - 8.30pm unless advised otherwise.
- There is an extra 30 minutes for the first session to allow for introductions, so this will start at 6.00pm.
- For the benefit of students, all courses are subject to minimum numbers.

Virtual Weekends (8 sessions covered over 4 half days, plus an assignment briefing and Q&A)	9.30am - 12.30pm (UK Time Zone)	Day 1	23 Jul '22
		Day 2	24 Jul '22
		Day 3	30 Jul '22
		Day 4	31 Jul '22

- Virtual weekend classes will run in half day sessions from 9.30am to 12.30pm, unless advised otherwise.
- There is an extra 30 minutes on the first day to allow for introductions, so this will start at 9.00am.
- For the benefit of students, all courses are subject to minimum numbers.

July 2022

Module: Sustainability (Mandatory Module)

Virtual Afternoons (8 sessions, plus an assignment briefing and Q&A)	2.30pm - 4.30pm (UK Time Zone)	Session 1	w/c 18 Jul '22
		Session 2	w/c 25 Jul '22
		Session 3	w/c 01 Aug '22
		Assignment Briefing	w/c 01 Aug '22
		Session 4	w/c 08 Aug '22
		Session 5	w/c 15 Aug '22
		Session 6	w/c 22 Aug '22
		Session 7	w/c 30 Aug '22
		Session 8	w/c 05 Sep '22
		Assignment Q&A	w/c 12 Sep '22

- Virtual afternoon classes are from 2.30pm - 4.30pm unless advised otherwise.
- There is an extra 30 minutes for the first session to allow for introductions, so this will start at 2.00pm.
- For the benefit of students, all courses are subject to minimum numbers.

November 2022

Module: Sustainability (Mandatory Module)

Virtual Evenings (8 sessions, plus an assignment briefing and Q&A)	6.30pm - 8.30pm (UK Time Zone)	Session 1	TBC
		Session 2	TBC
		Session 3	TBC
		Assignment Briefing	TBC
		Session 4	TBC
		Session 5	TBC
		Session 6	TBC
		Session 7	TBC
		Session 8	TBC
		Assignment Q&A	TBC

- Virtual evening classes are from 6.30pm - 8.30pm unless advised otherwise.
- There is an extra 30 minutes for the first session to allow for introductions, so this will start at 6.00pm.
- For the benefit of students, all courses are subject to minimum numbers.

Virtual Weekends (8 sessions covered over 4 half days, plus an assignment briefing and Q&A)	9.30am - 12.30pm (UK Time Zone)	Day 1	TBC
		Day 2	TBC
		Day 3	TBC
		Day 4	TBC

- Virtual weekend classes will run in half day sessions from 9.30am to 12.30pm, unless advised otherwise.
- There is an extra 30 minutes on the first day to allow for introductions, so this will start at 9.00am.
- For the benefit of students, all courses are subject to minimum numbers.

November 2022

Module: Sustainability (Mandatory Module)

Virtual Afternoons (8 sessions, plus an assignment briefing and Q&A)	2.30pm - 4.30pm (UK Time Zone)	Session 1	TBC
		Session 2	TBC
		Session 3	TBC
		Assignment Briefing	TBC
		Session 4	TBC
		Session 5	TBC
		Session 6	TBC
		Session 7	TBC
		Session 8	TBC
		Assignment Q&A	TBC

- Virtual afternoon classes are from 2.30pm - 4.30pm unless advised otherwise.
- There is an extra 30 minutes for the first session to allow for introductions, so this will start at 2.00pm.
- For the benefit of students, all courses are subject to minimum numbers.

March 2023

Module: Innovation in Marketing (Mandatory Module)

Virtual Evenings (8 sessions, plus an assignment briefing and Q&A)	6.30pm - 8.30pm (UK Time Zone)	Session 1	TBC
		Session 2	TBC
		Session 3	TBC
		Assignment Briefing	TBC
		Session 4	TBC
		Session 5	TBC
		Session 6	TBC
		Session 7	TBC
		Session 8	TBC
		Assignment Q&A	TBC

- Virtual evening classes are from 6.30pm - 8.30pm unless advised otherwise.
- There is an extra 30 minutes for the first session to allow for introductions, so this will start at 6.00pm.
- For the benefit of students, all courses are subject to minimum numbers.

Virtual Weekends (8 sessions covered over 4 half days, plus an assignment briefing and Q&A)	9.30am - 12.30pm (UK Time Zone)	Day 1	TBC
		Day 2	TBC
		Day 3	TBC
		Day 4	TBC

- Virtual weekend classes will run in half day sessions from 9.30am to 12.30pm, unless advised otherwise.
- There is an extra 30 minutes on the first day to allow for introductions, so this will start at 9.00am.
- For the benefit of students, all courses are subject to minimum numbers.

March 2022

Module: Innovation in Marketing (Mandatory Module)

Virtual Afternoons (8 sessions, plus an assignment briefing and Q&A)	2.30pm - 4.30pm (UK Time Zone)	Session 1	TBC
		Session 2	TBC
		Session 3	TBC
		Assignment Briefing	TBC
		Session 4	TBC
		Session 5	TBC
		Session 6	TBC
		Session 7	TBC
		Session 8	TBC
		Assignment Q&A	TBC

- Virtual afternoon classes are from 2.30pm - 4.30pm unless advised otherwise.
- There is an extra 30 minutes for the first session to allow for introductions, so this will start at 2.00pm.
- For the benefit of students, all courses are subject to minimum numbers.

Assessment Deadlines and Booking Information

- If you attend Sustainability in July 2022, we recommend that you submit this assignment for the December 2022 Timetable:

Assessment Deadlines and Booking - December 2022 Timetable			
<u>Assignment Plan</u>	<u>Assignment Draft</u>	<u>Final Submission</u>	<u>Assessment Booking</u>
30 Aug '22	3 Oct '22	14 Nov '22	15 Aug '22 - 28 Oct '22
You will need to book this assessment directly with the CIM for the December 2022 Board.			

- If you attend Marketing & Digital Strategy in November 2022, we recommend that you submit this assignment for the April B 2023 Timetable:

Assessment Deadlines and Booking - April B 2023 Timetable			
<u>Assignment Plan</u>	<u>Assignment Draft</u>	<u>Final Submission</u>	<u>Assessment Booking</u>
TBC	TBC	TBC	TBC
You will need to book this assessment directly with the CIM for the April 2023 Board.			

- If you attend Innovation in Marketing in March 2023, we recommend that you submit this assignment for the July B 2023 Timetable:

Assessment Deadlines and Booking - July B 2023 Timetable			
<u>Assignment Plan</u>	<u>Assignment Draft</u>	<u>Final Submission</u>	<u>Assessment Booking</u>
TBC	TBC	TBC	TBC
You will need to book this assessment directly with the CIM for the July 2023 Board.			