

CIM Marketing Leadership Programme

Intensive Weekends		
Module	Dates	Centre
Marketing Leadership Gateway <i>(Recommended to be studied once before units)</i>	25/26 Sep '21 and 02/03 Oct '21	Virtual Interactive Classes
Contemporary Challenges <i>(Mandatory Module)</i>	16/17 Oct '21	Birmingham/Bristol/Gatwick/Oxford/ London Bridge / Sheffield/ Maidstone/ Bournemouth
	23/24 Oct '21	Hull/Liverpool /Reading / Milton Keynes /London West
Contemporary Challenges Workshops	08 Jan '22	Birmingham/Bristol/Gatwick/Oxford/ London Bridge/Sheffield/Maidstone
	09 Jan '22	Bournemouth/Hull/Liverpool /Reading / Milton Keynes /London West
Marketing Leadership Gateway <i>(Recommended to be studied once before units)</i>	29/30 Jan '22 and 05/06 Feb '22	Virtual Interactive Classes
Managing Business Growth <i>(Elective Module - choose one)</i>	19/20 Feb '22	Birmingham/Bristol/Gatwick/Oxford/ London Bridge/Sheffield/Maidstone
	26/27 Feb '22	Bournemouth/Hull/Liverpool /Reading / Milton Keynes / London West
Consultancy <i>(Elective Module - choose one)</i>	19/20 Feb '22	Bournemouth/Hull/Liverpool /Reading / Milton Keynes /London West
	26/27 Feb '22	Birmingham/Bristol/Gatwick/Oxford/ London Bridge/Sheffield/Maidstone
Managing Business Growth Workshops	07 May '22	Birmingham/Bristol/Gatwick/Oxford/ London Bridge/Sheffield/Maidstone
	08 May '22	Bournemouth/Hull/Liverpool /Reading / Milton Keynes /London West
Consultancy Workshops	07 May '22	Bournemouth/Hull/Liverpool /Reading / Milton Keynes /London West
	08 May '22	Birmingham/Bristol/Gatwick/Oxford/ London Bridge/Sheffield/Maidstone
Marketing Leadership Gateway <i>(Recommended to be studied once before units)</i>	21/22 Jun'22 and 28/29 Jun '22	Virtual Interactive Classes
Leading Change <i>(Mandatory Module)</i>	25/26 Jun '22	Birmingham/Bristol/Gatwick/Oxford/ London Bridge/Sheffield/Maidstone
	02/03 Jul '22	Bournemouth/Hull/Liverpool /Reading / Milton Keynes /London West
Leading Change Workshops	17 Sep '22	Birmingham/Bristol/Gatwick/Oxford/ London Bridge/Sheffield/Maidstone
	18 Sep '22	Bournemouth/Hull/Liverpool /Reading / Milton Keynes /London West

All modules can be studied anytime using our comprehensive, fully supported online Distance Learning mode of study.

Notes

For the benefit of students, all courses are subject to minimum numbers.

All weekend sessions are from 9.30am - 5.00pm unless advised otherwise.

The Marketing Leadership Gateway Programme should be studied prior to the first unit of the CIM Marketing Leadership Programme.

Virtual Programme

Module	Dates	Mode of Study
Marketing Leadership Gateway <i>(Recommended to be studied once before units)</i>	25/26 Sep '21 and 02/03 Oct '21	Virtual Interactive Classes
Contemporary Challenges <i>(Mandatory Module)</i>	16/17 Oct '21 and 23/24 Oct '21	Virtual Interactive Classes
Contemporary Challenges Workshops	8 Jan '22	Virtual Interactive Classes
Marketing Leadership Gateway <i>(Recommended to be studied once before units)</i>	29/30 Jan '22 and 05/06 Feb '22	Virtual Interactive Classes
Managing Business Growth or Consultancy <i>((Elective Modules - choose one)</i>	19/20 Feb '22 and 26/27 Feb '22	Virtual Interactive Classes
Managing Business Growth or Consultancy Workshops	07 May '22	Virtual Interactive Classes
Marketing Leadership Gateway <i>(Recommended to be studied once before units)</i>	28/29 May '22 and 11/12 Jun '22	Virtual Interactive Classes
Leading Change <i>(Mandatory Module)</i>	25/26 Jun '22 and 02/03 Jul '22	Virtual Interactive Classes
Leading Change Workshops	17 Sep '22	Virtual Interactive Classes

Notes

For the benefit of students, all courses are subject to minimum numbers.

Virtual **weekend classes** for the course modules will run over in half day sessions from 9.30am to 12.30pm, unless advised otherwise. The first day is an extra 30 minutes long to allow for introductions, so will start at 9.00am.

Important Information

Closing deadline dates for CIM registration for assignments and exams:

CIM Assessment Boards	Assessment Booking Window
April 2022	1 st November 2021 to 25 th February 2022
July 2022	28 th February 2022 to 27 th May 2022
December 2022	15 th August 2022 to 28 th October 2022

To book an assessment with the CIM, students will need to have a valid CIM Membership. Students must be a current member both at the time of booking the assessment and the CIM submission deadline (Please see Important Dates for Students).